

# Mary-Pierre Favre

Born in Switzerland in 1978

Lives and works between Antwerp and Paris

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Creative consultant | Trends prospectivist | Concept Developer

2021 ANOMALY, LONDON

Content research for Google AD campaign « What are you searching for this number »

2021 LONGINES, SAINT-IMIER, SUISSE

Visual identity research in ligne with the identity of the brand

2002-2021 LI EDELKOORT - TREND UNION, PARIS

Visual research for the trend books covering fashion, well-being, design, food, and color

2017-2018 WIEDEN + KENNEDY, AMSTERDAM

Socio-cultural research for Facebook AD campaign, interview of potential contributors

2017 ATLANTIQUE ASCOLI, PARIS

Research of the theme for the collection, new shapes and details with the artistic director

2015-2016 DIANE VON FURSTENBERG, NEW YORK

Production of inspirational mood boards for all the accessories lines, materials sourcing

2012-2013 REPETTO, PARIS

Visual research for the leather goods line, themes and colors

20012-2013 SEE BY CHLOE, PARIS

Brand identity development of new recognition values for the leather goods line

2010-2011 ESMOD SEOUL, SEOUL

Fashion teacher, pedagogical program manager for the first year curriculum

2008-2010 VANESSA BRUNO, PARIS

Visual research, mood board presentations to the creative team

1998-2001 Diploma Master fashion 1 ESMOD PARIS

1992-1997 Maturity (bachelor) Latin / English, LYCEE COLLEGE DE LA PLANTA, SION, SUISSE